

From: Southern Oregon Coast Regional Housing <shadley-socrh.org@shared1.ccsend.com>
Sent: Tuesday, March 17, 2026 3:58 PM
To: annecook@coquilleiha.org
Subject: Register Now - South Coast Housing Summit!



Make Sure Your Voice Is Part of the Blueprint!

Join housing leaders, partners, and changemakers from across the Southern Oregon Coast for two days of connection, collaboration, and forward momentum at the 2026 South Coast Housing Summit on April 1st & 2nd at [Ko-Kwel Casino Resort](#) (formerly The Mill Casino) in North Bend, Oregon!

The South Coast Housing Summit is where ideas turn into action! This year is all about momentum, what's been built, what's launching now, and what it takes to move housing forward across the region. Over two days, you'll hear directly from the people doing the work, explore real projects in motion, and walk away with practical tools, connections, and next steps.

Day One: What's Launching Now

Day One is **focused on progress!** The ideas introduced at last year's summit are no longer concepts, they're active projects, new programs, and funding strategies taking shape across the South Coast.

You'll get a first look at emerging housing tools, workforce development efforts, and new partnership models designed to accelerate housing production. From innovative building pathways to new approaches for connecting people to housing, this session is about **what's working right now** and **how to plug into it**. We will celebrate the **South Coast Housing Investment Fund**, **Nestery home sharing**

program, UrbanForm which digitizes zoning codes and the **BUILD** program strengthening our regional construction workforce.

A dedicated networking block gives you direct access to these initiatives. Meet the teams behind the work, ask questions, and explore how your organization, business, or community can engage.

After lunch and the **2nd Annual South Coast Housing Awards**, we dig into solutions.

Breakout sessions will cover:

- Climate-resilient construction and how to build for long-term durability, fire resistance, and energy efficiency
- How to leverage existing housing resources, funding tools, and technical assistance without starting from scratch
- Strategies to save our existing housing stock and bring more units into the attainable market faster

The day continues with a focused conversation on workforce housing, including:

- Public-private partnership models like community land trusts
- Hear first-hand from a developer who is looking to create jobs and house employees in an eco-resort
- New technology designed to match people with available housing and improve access across the region



Day Two: Systems That Make It Work

Day Two zooms out to the bigger picture, **the systems, policies,** and **partnerships** that make housing possible at scale.

The morning includes updates from key agencies like **HUD, OHCS** and **DLCD** shaping housing across the region, including land use, urban growth boundary expansion, and statewide housing programs.

Morning breakout sessions will explore:

- Community perspectives and how to navigate local resistance while moving projects forward
- The role of utilities and infrastructure in unlocking housing development
- Regional initiatives already in motion that are helping coordinate and align efforts through the OHCS MIRL program

In the afternoon after lunch, we will focus on **funding** and **SPARC University**.

A **facilitated panel conversation** with foundations and healthcare partners on where housing funding is happening and how to access it.

SPARC University:

- An introduction to SPARC University, kicking off a new effort to build regional capacity, shared knowledge, and practical tools to advance housing solutions and development
- A look at how a people-centered approach and a more unified Oregon are shaping housing strategies across the continuum of care
- Why data matters, and how it can be used to improve outcomes and scale solutions

We'll wrap the summit with final reflections and time to connect, because the real work continues after these two days.

Be part of the momentum. Be part of the conversation. Be part of what comes next.



Register Today!

Join us for two days of real conversations, practical solutions, celebration and regional collaboration focused on moving housing forward on the South Coast.



Hotel Booking

Ko-Kwel Casino Resort (formerly The Mill Casino)

For individual reservations, please call (800) 953-4800. To receive the special rate, guests simply need to call Ko-Kwel Casino Resort Reservation Center before Tuesday, March 17, 2026, and inform the Reservation Agents that you are attending the Housing Summit.

Reservations may also be booked online at www.kokwelresorts.com. From the website select “Book Today” located in the upper right hand corner, next select “Group Sign In” and enter the code 11625. From there simply add your dates and select your room type.

Each day of the Summit will begin with refreshments and informal networking at 8:15am, with formal presentations starting at 9:00am. On the first day, programming will conclude with a 4:00pm tour of the North Bend Family Housing site. On day two, we will again begin at 8:15am and conclude formal sessions by approximately 4:00pm, with additional time built in for continued networking and connection until 5:00pm.



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